

# CellTrak is the number one Field Force automation solution for homecare and hospice



## About CellTrak Technologies, Inc:

CellTrak Technologies, Inc. is leading provider of integrated mobile solutions for the homecare, hospice and private duty markets. Our patent pending software-as-a-service solutions run on GPS-enabled mobile devices via a homecare technology platform which automates workflow. Data is transmitted wirelessly to an internet site making the data available real time. Secure instantaneous integration is provided to the back-end clinical systems and the payer networks. Homecare aides have delivered millions of successful visits via CellTrak.

## Why CellTrak?

- Improves Compliance
- Increases Productivity
- Reduces administrative time and paper processing
- Increases safety of Homecare Aides
- Extends reach of regulated health professionals

## Our Technology:

- Industry leading mobility solution, homecare technology platform and data management solution
- End-to-end solution targeted at on-site care plan delivery
- Back end integration with leading healthcare solution providers
- Configurable Software-as-a-Service (SaaS) solution (no infrastructure investment required)
- HIPAA compliant, HL7, XML flat file and direct connect interfaces to back office systems

## Quick Facts:

- Founded in 2006
- Leading provider of mobile healthcare solutions
- In use in 46 US states and 13 Canadian provinces
- Used daily in over 1,000 offices by tens of thousands of field staff
- Millions of visits managed successfully



## Our Partners:

Over 20 market leading partners including industry leaders in software and mobility solutions are part of the CellTrak offering. Software partners include; AllScripts / Misys, SunCoast, Procura, Delta, Arrow, Consolo, HealthCare First and more. Carrier partners include; Sprint, Verizon, Telus, AT&T, T-Mobile and more. Technology partners include; RIM and Motorola and more.

## Our Markets:

- Homecare, Hospice and Private Duty focused
- Fastest growing Mobile Workforce through 2016
- 9,500+ Homecare Agencies in US and Canada
- 2.75 Million Field Staff (Aides, Nurses, Social Workers)
- 10% of Homecare Aides use some type of mobile device today
- 78% of Homecare CEO's want Aides to begin using mobile solutions within 36 months!



For more information please visit us on the web at [celltrak.com](http://celltrak.com) or you can follow us on Twitter, Facebook or LinkedIn.