AJ Peterson Vice President / General Manager Interoperability & Consumer Engagement, Netsmart

AJ Peterson maintains an efficient client-focused model around Netsmart's connectivity and consumer-engagement solutions. He works to develop a cohesive brand and value system among associates, clients, suppliers and partners in his markets. Through AJ's work, the Netsmart network now supports more than 600,000 users across 25,000 organizations in the U.S. The network facilitates more than 1 million distinct connections, including more than 1,300 lab orders and 150 million clinical transactions each year.

Working to advocate for Netsmart clients, AJ works with national policy and standards organizations, including the Carequality Advisory Council and the Office of the National Coordinator for Health IT (ONC), for the inclusion of human services and postacute communities in the sharing of data across the entire healthcare ecosystem.